



CUP OF GOOD HOPE

Germany, 4 – 12 July 2009

Organizer:



**Verein zur Förderung von Kultur, Begegnung,
Kommunikation und Bildung e.V.**

1. Introduction

In summer 2006 the FIFA World Cup, the world's greatest sport event, took place in Germany. This exceptional event brought our country into the focus of the worldwide media interest, with view to sport and also in regard to Germany as the host.

The German organization committee did its very best to present the FIFA World Cup 2006 and our country into a perfect shape and left a lasting impression by an imposing Football World Cup.

With our idea of the „Cup of Good Hope“ in Hamburg we established an outstanding intercultural youth project for disadvantaged youngsters from all over the world. Football as a world language suits best to build up international relationships and friendships and to learn and to experience team spirit, fair play and appreciation.

With the „Cup of Good Hope“ we contributed to enrich Hamburg as a „Gate to the World“ and as one of the hosting locations of the FIFA World Cup 2006 in the focus of the worldwide media interest with a new innovative sport political and socio-political project.

Successful projects of similar intention like e.g. the „Homeless World Cup“ confirm the great potential and the multibeneficial effects of such events with a large repercussion for the reputation of the hosting country as well as for sociopolitical pulses.

Our success and our consistently positive experiences caused us, to advance this youth project and to implement it again.

1.1. Representatives and partnerships

klick e. V., association for supporting culture, communication and education (www.klick-ev.de) is responsible sponsoring organization for the “Cup of Good Hope”.

This event is being planned, organized, carried out and evaluated in close agreement and cooperation with/between klick e.V. and all involved partner organizations.

klick e. V. is an enregistered association and an acknowledged supporter of free help for young people. It is committed to culture, communication, education and intercultural meetings. Thus, the association initializes and supports cultural events such as festivals, educational classes and is especially committed to out-of-school events such as youth vacations, international holiday courses and the participation in general youth welfare.

1.2. Patronage

The “Cup of Good Hope” 2009 should be under the patronage of a famous personality out of a public domain such as sports, politics or entertainment. Similar to the first edition of this project in summer 2006, as the Second Major of Hamburg, Mrs. Birgit Schnieber-Jastram, Head of the Department for Social and Family Affairs took over the patronage, we expect to have an increasing attention of the public.

2. Description

2.1. The Idea

From 4 – 12 July 2009 the second edition of the “Cup of Good Hope” will be hold for youngsters with different disadvantaged backgrounds from countries of all over the world. Apart from this football tournament for the young guests and their tutors shall be offered diverse intercultural meetings with local youngsters and an exciting and many-sided cultural programme.

Teams of 4 youngsters who are supported or in care of acknowledged youth organizations and accompanied by an adult group leader are invited to the “Cup of Good Hope” in the south of Hamburg by application. For each respective guest team will be arranged partnerships in e.g. by youth clubs or parishes to assure a specifically support and to stimulate the sense of intercultural meeting and learning.

The football tournament will happen on small fields with five players consisting of girls and boys aged from 15 to 17. The youngsters of the guest teams will create a team together with their respective partner teams in Germany. **Yet it is not the sporting performance that is placed in the foreground. Football as medium and world language shall rather build up the scope for an international youth meeting and for the learning of team spirit, fair play and social competences.** Likewise shall the sporting and common experience lead to an experience of appreciation and self-confidence of the young participants. Important in this context is the realization of the gender mainstreaming conception by the binding participation of girls at the tournament.

An extensive supporting programme shall contribute to build up international friendships, to learn to know foreign countries and cultures, to cut down prejudices and racism as well as to present Germany as a welcoming host.

Common accommodation, meals and happenings shall underline this sense. An optimal support for the guest teams shall be assured by pedagogical professionals.

2.2. The Objects

With the “Cup of Good Hope” we aim at the following socio-political and cultural objects:

- elimination of prejudices and xenophobia
- build-up of international friendships and relationships
- intercultural exchange and dialogue
- participation of the youngsters in the designing of the programme of the Cup of Good Hope
- the realization of the gender mainstreaming conception
- the experience of football as a reasonable leisure–time activity
- the mediation of fair play and team spirit
- the acceptance of common rules and the learning of social competencies
- the mediation of the experience of lifts as well as of personal prospects and the learning of self–confidence
- representation of Germany as a hospitable, child–friendly and cosmopolitan country
- repercussion of the event on the activities of the participating organizations in Germany and in the participating countries
- networking for the development of sustainability for future Cup of Good Hope events
- sustainable development and maintenance of originated contacts and friendships between the guest teams resp. their organisations and the sponsorship organisations in Germany, e.g. by return visits

This concept is developed by :



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